

KNOW YOUR NUMBERS VIABILITY

Overview:

We aim to educate, assist and guide you, by using our skills and experience to mentor you through the process of understanding your business sustainability. To run a business effectively, the most important things you need to know are your numbers. This is a skill in itself, and one we hope to enhance and develop through our sessions with you.

CMK will take the time to get to know you and understand what it is you want and need moving forward. You will have an initial meet and greet (free of charge), to see if there is a mutual connection formed and if we can work together to help you move forward to understand your business. By knowing your numbers, you will be on the right road to making your business as effective as it can be.

Content:

Initial meet and greet:

Forming a working relationship

Understanding your wants and needs

You will be required to complete a Financial Management Questionnaire ahead of your workshop session.

The workshop session will be focused on:

Cashflow

Finance arrangements

Personal debt

Financial forecasting

Financial management reports

Understanding financial management reports

Key Performance Indicators

Pricing in the market

Operating expenses

Understanding of your annual financial statement

Client Benefits / Value:

Stimulate discussion

Business expansion

Improved cashflow and viability

Improved reporting

Improved management skills and understanding

Development of business tools to develop and grow a sustainable viable business

Setting a strategic direction

Duration (sessions / hours):

Free 1 hour initial set up meeting to determine areas to be discussed and addressed.