

PLANNING DAY FOR FARMERS

Overview

Our planning day is designed to enable clients to take time out from their farm, to work on their farming business matters. Our aim is to work with our clients in relation to their agri business planning requirements. We stress the fact that the client established their own business and personal goals. We educate, assist and guide the client by using our skills and experience to enable the client to establish clear strategies and actions to guide them towards achieving their goals

Content:

Prior to the planning day a nurture meeting is held with the client to gain a good understanding of where the client is at. This information is then used to prepare for the planning day and a proposal letter is sent.

The planning day is held with key personnel (usually the owners of the farm) and tailor made to suit. Some of the topics include:

- What do you want your farm to do for you?
- Goals, Strategies and Actions
- Analysis of status quo performance
- Analysis of debt position
- Statement of position
- Cashflow & Budget
- Variables
- Relevant issues - opportunities/strengths
- Relevant issues - Threats/weaknesses
- Time Management
- Reliance on key personnel
- Succession
- Complete sell down process
- Operation of your business
- Action Plan
- A written report of the planning day, which we consider a "live document" where by the client can develop and build upon.
- To do lists - clearly outlining who needs to do what and by when.
- Accountability sessions, frequency depending on individual client requirements

Client Benefit/Value:

- Delivery of your action plan
- Retention of staff
- Alignment of your budget with your new goals
- Demonstration of the most appropriate debt reduction plan
- Review of the farm operations and development of strategies.

- Clear vision for the future
- Time working "on" the farming business

Duration (session/hours):

A free 90-minute nurture meeting prior to the Planning Day session.

Cost per person (excl GST \$NZD):

We price our projects upfront once assessing the client's individual needs.